

Please
Standby
this talk
will start
soon!



**“Day 12, they still
think I’m a husky.”**

TRUESEC

Perceptions: From a Blue Tractor to a Blue & Black dress!



Jayson E. Street, Chief Chaos Officer
Truesec.com

DEFCAMP
"Bucharest- Romania 11/11/22

It's about Perspectives NOT Politics

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The obligatory BORING BIO slide!
(sorry)

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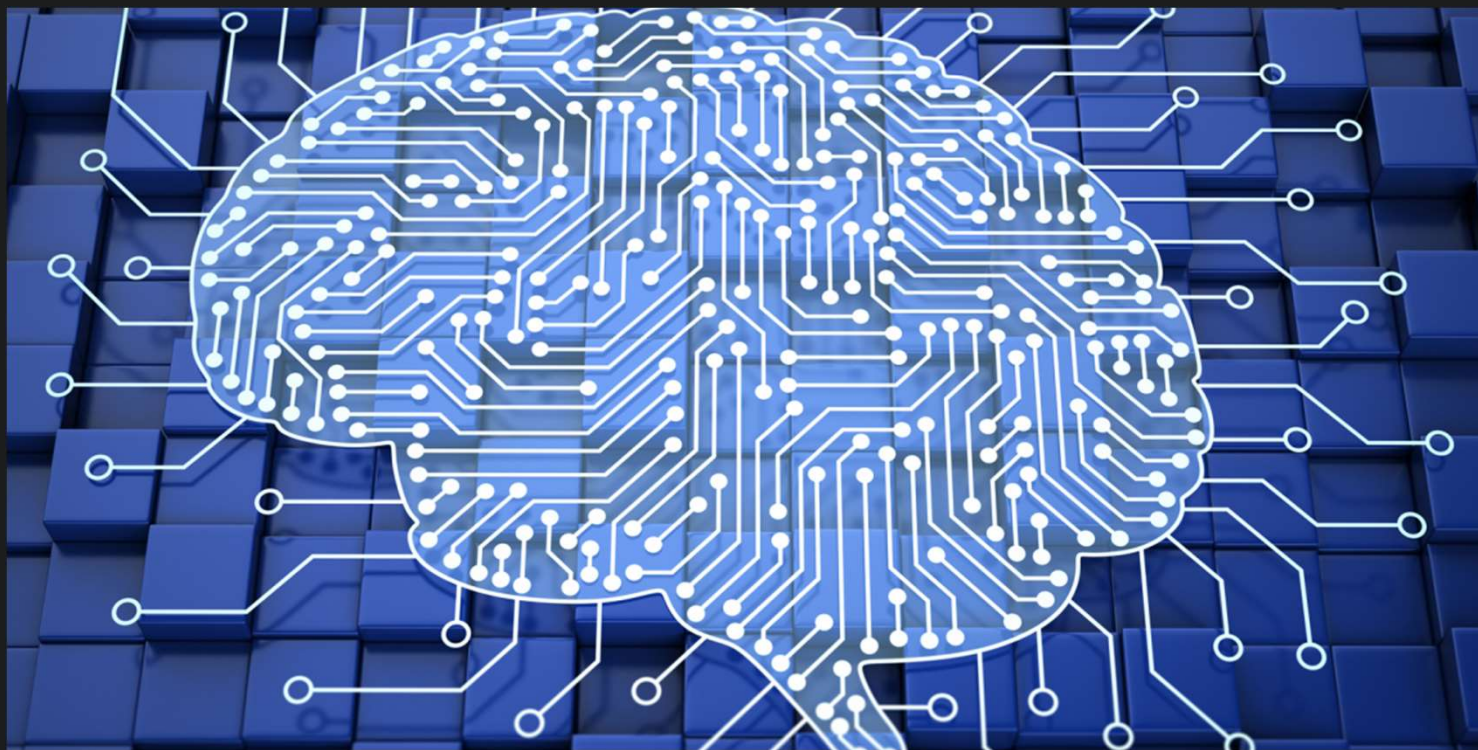
JaysonEStreet.com

HackerAdventures.world

@JaysonStreet



**Humans
are not the
weakest link!
They're the
least in
invested in!**



A.

P.

T.

<

B.

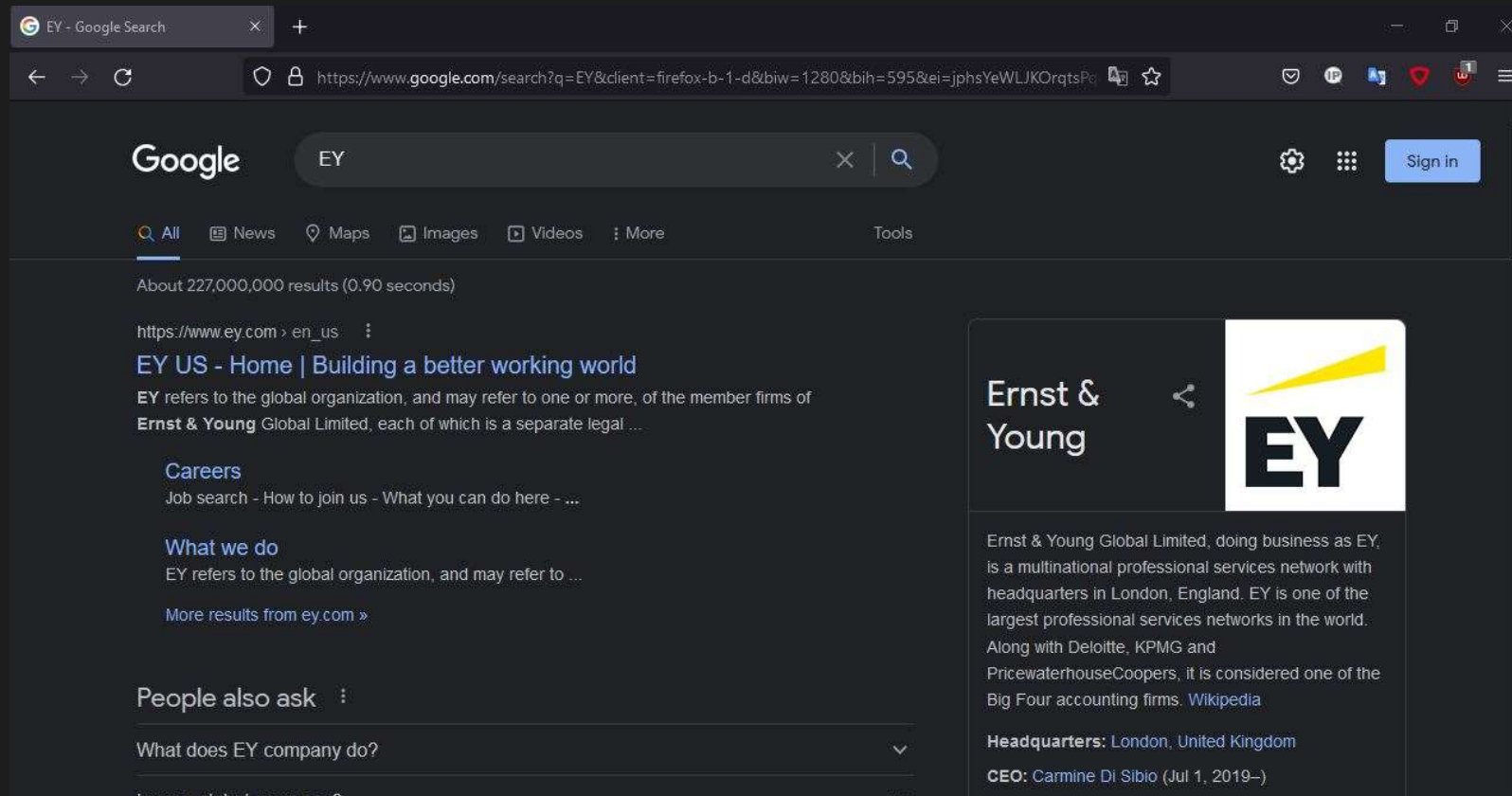
A.

D.

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How do I get in?



The screenshot shows a Google search for 'EY' in a dark-themed browser window. The search results page displays 'About 227,000,000 results (0.90 seconds)'. The top result is 'EY US - Home | Building a better working world' with a description: 'EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal ...'. Below this are links for 'Careers' (Job search - How to join us - What you can do here - ...) and 'What we do' (EY refers to the global organization, and may refer to ...). A 'More results from ey.com' link is also present. A 'People also ask' section is visible at the bottom. On the right, a knowledge panel for 'Ernst & Young' features the EY logo and text: 'Ernst & Young Global Limited, doing business as EY, is a multinational professional services network with headquarters in London, England. EY is one of the largest professional services networks in the world. Along with Deloitte, KPMG and PricewaterhouseCoopers, it is considered one of the Big Four accounting firms. Wikipedia'. It also lists 'Headquarters: London, United Kingdom' and 'CEO: Carmine Di Sibio (Jul 1, 2019–)'.

EY - Google Search

https://www.google.com/search?q=EY&client=firefox-b-1-d&biw=1280&bih=595&ei=jphsYeWLJKOrqtsPq

Google EY

Sign in

All News Maps Images Videos More Tools

About 227,000,000 results (0.90 seconds)

https://www.ey.com > en_us

EY US - Home | Building a better working world

EY refers to the global organization, and may refer to one or more, of the member firms of **Ernst & Young** Global Limited, each of which is a separate legal ...

Careers
Job search - How to join us - What you can do here - ...

What we do
EY refers to the global organization, and may refer to ...

[More results from ey.com »](#)

People also ask

What does EY company do?

Is ey a global company?

Ernst & Young

Ernst & Young Global Limited, doing business as EY, is a multinational professional services network with headquarters in London, England. EY is one of the largest professional services networks in the world. Along with Deloitte, KPMG and PricewaterhouseCoopers, it is considered one of the Big Four accounting firms. [Wikipedia](#)

Headquarters: London, United Kingdom

CEO: Carmine Di Sibio (Jul 1, 2019–)

How do I get in?

The screenshot shows a Google search for 'EY' in a dark-themed browser window. The search results include a list of common questions on the left, a knowledge panel on the right with company details, and three main search results in the center. The knowledge panel lists key information about EY, including its headquarters, CEO, revenue, and employee count. The search results include the EY Global homepage, the EY LinkedIn profile, and the EY Wikipedia entry.

Search Results:

- What does EY company do?**
- Is ey a global company?**
- Is ey a good career?**
- Who are ey biggest clients?**

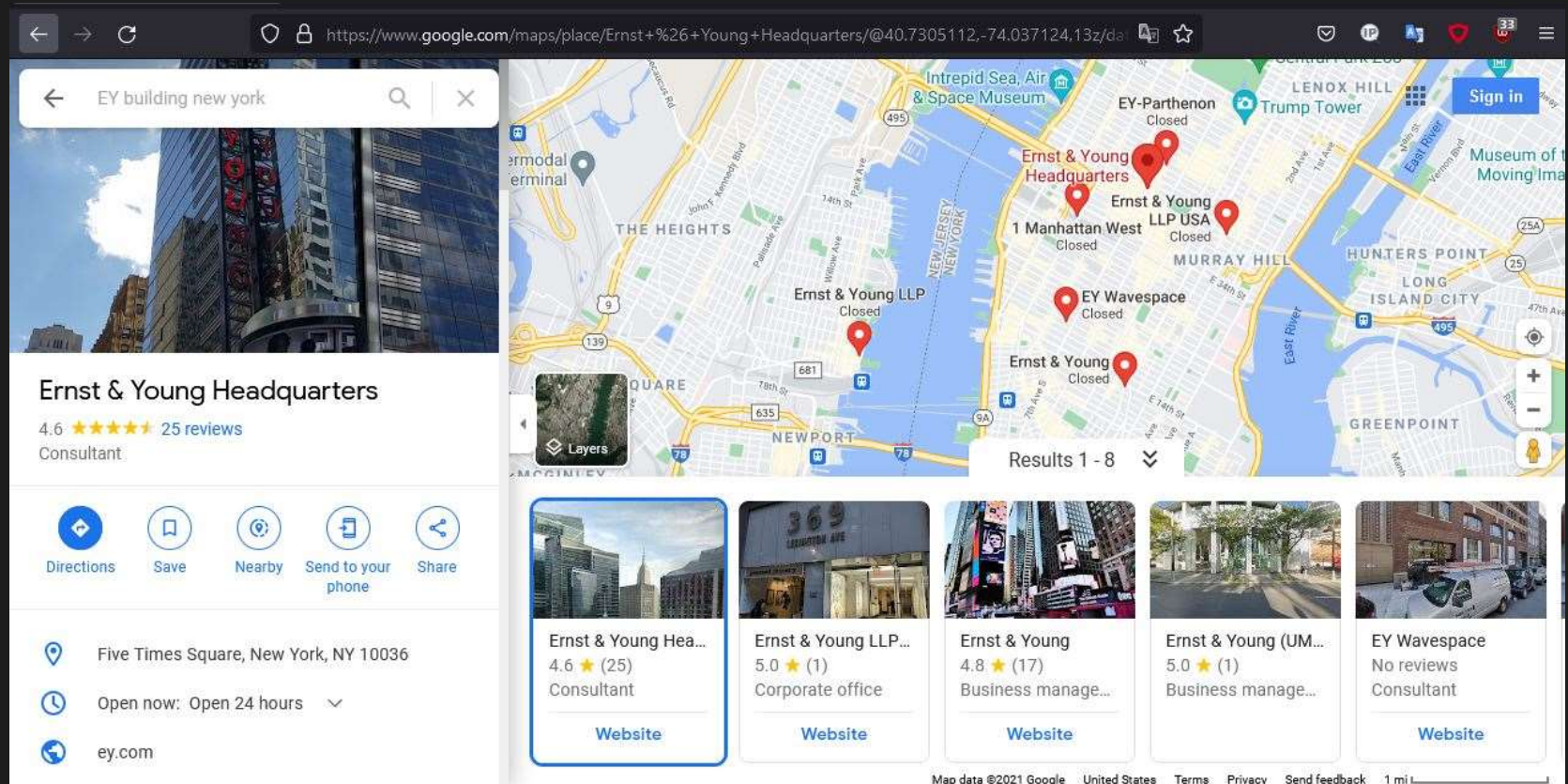
Knowledge Panel:

- Headquarters:** London, United Kingdom
- CEO:** Carmine Di Sibio (Jul 1, 2019–)
- Revenue:** 40 billion USD (2021)
- Number of employees:** 312,250 (2021)
- Chairperson:** Carmine Di Sibio
- Founded:** 1989, England, United Kingdom
- Subsidiaries:** EY-Parthenon, Ernst & Young Private Limited, MORE

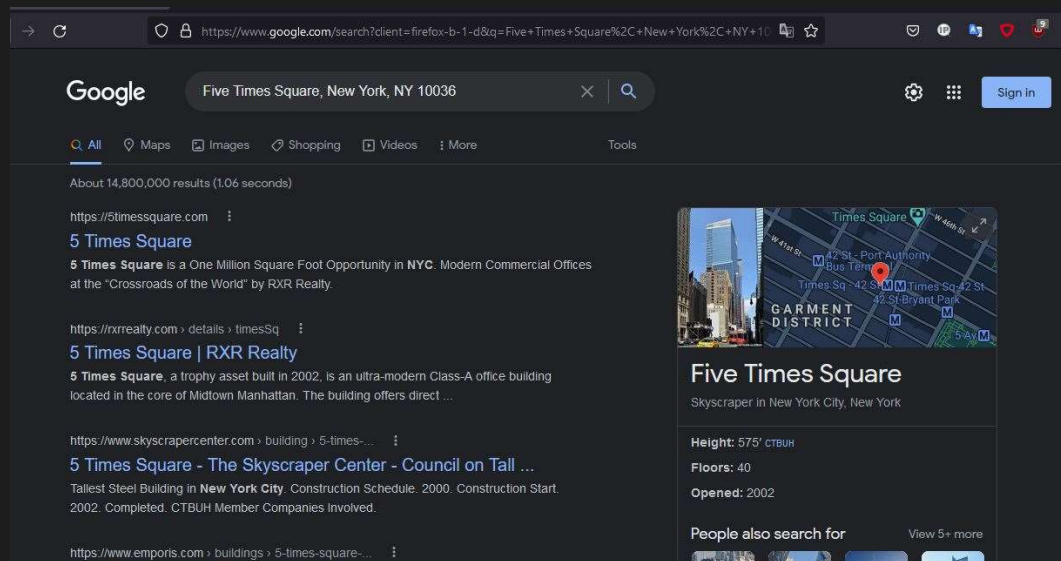
Search Results:

- EY Global - Home | Building a better working world**
EY provides consulting, assurance, tax and transaction services that help solve our client's toughest challenges and build a better working world for all.
- EY | LinkedIn**
EY | 5610021 followers on LinkedIn. Building a better working world. Providing trust through assurance and helping businesses grow, transform and operate.
- Ernst & Young - Wikinedia**

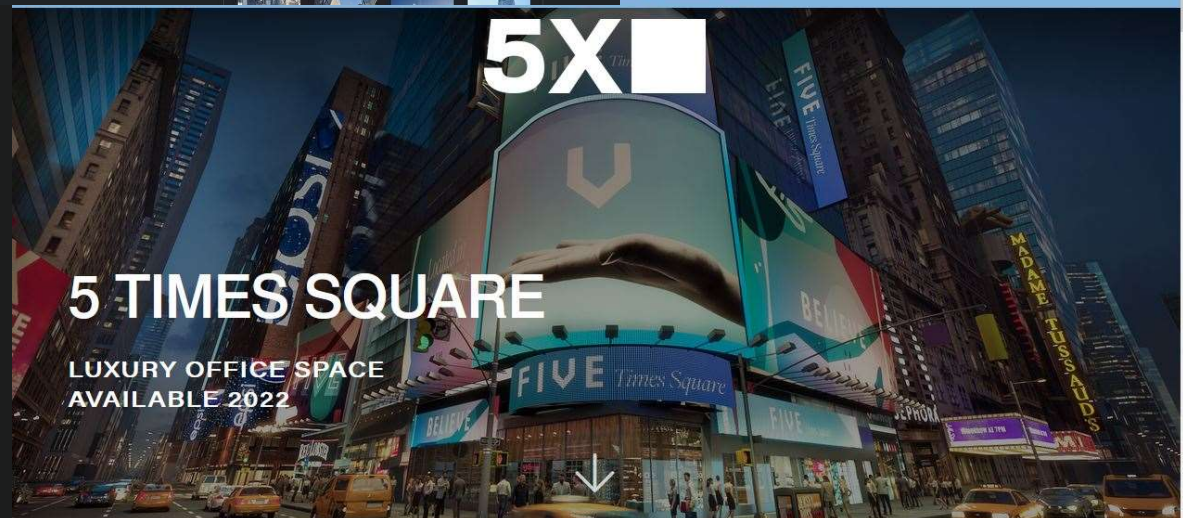
How do I get in?



How do
I get in?



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How do I get in?

DINING

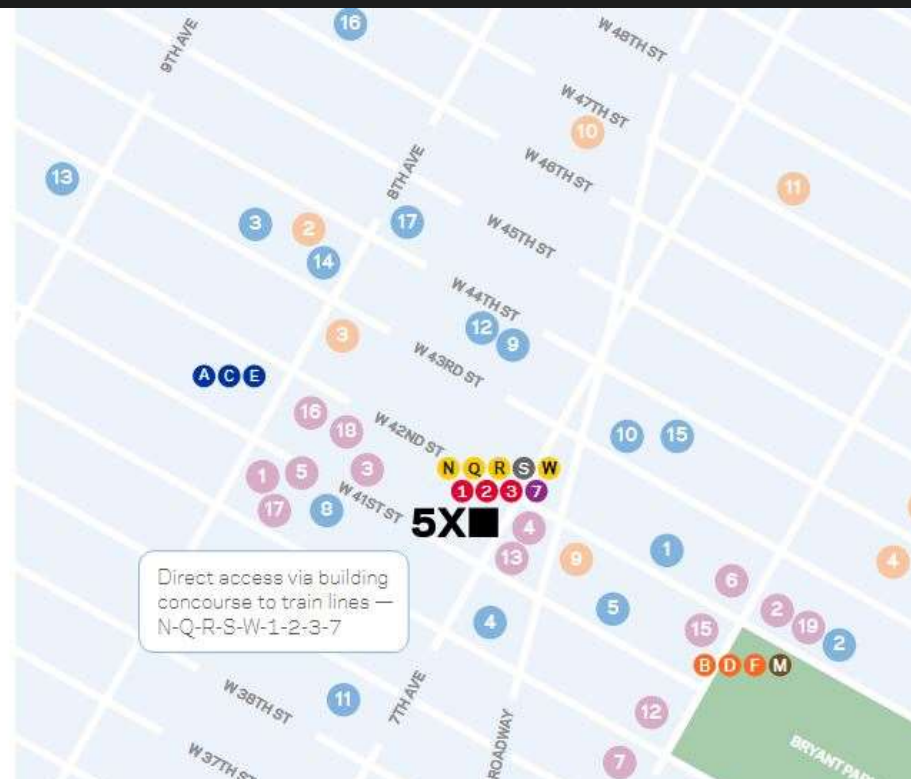
- | | |
|---------------------|-------------------|
| 1. Aureole | 11. The Skylark |
| 2. STK Midtown | 12. The Ribbon |
| 3. Hakkasan | 13. Esca |
| 4. Wasebi | 14. Shake Shack |
| 5. Dadong | 15. Lambs Club |
| 6. Keens Steakhouse | 16. Sushi of Gari |
| 7. Ai Fiori | 17. City Kitchen |
| 8. Wolfgang's | 18. Sushi Seki |
| 9. Carmine's | 19. Koi |
| 10. Tony Di Napoli | |

HOTELS

- | | |
|----------------------|-----------------------|
| 1. Bryant Park Hotel | 7. Hotel Andaz |
| 2. Intercontinental | 8. Refinery |
| 3. The Westin | 9. The Knickerbocker |
| 4. The Royalton | 10. Hotel Edison |
| 5. Sofitel | 11. The Edition Hotel |
| 6. The Iroquois | 12. Citizen M |

OFFICE NEIGHBORS

- | | |
|-----------------------|---------------------------|
| 1. The New York Times | 12. HOK |
| 2. HBO, Inc. | 13. Ann Taylor Inc. |
| 3. Proskauer Rose LLP | 14. Michael Kors Inc. |
| 4. O'Melveny & Myers | 15. Salesforce |
| 5. Goodwin Procter | 16. Microsoft Corporation |
| 6. Bank of America | 17. Data Dog |



How do
I get in?

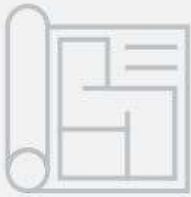
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Five Times Square, New York, NY X 5x 5 Times Square X 5TS_GeneralBrochure_210527.pdf X 01_RXR022_5TS_GeneralBrochure_Di X +

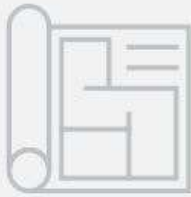
← → ↻ https://5timessquare.com

5X

Need to know a little more?



BUILDING BROCHURE
[Download](#) →
PDF 12.8MB



FLOOR PLANS
[Download](#) →
PDF 11.3MB

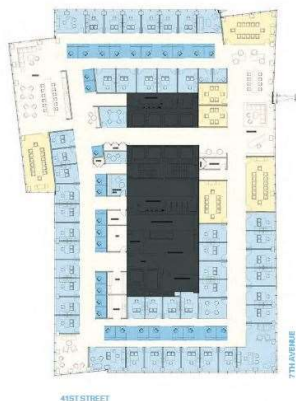
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How do I get in?

LAW OFFICE FLOOR PLAN

Workplace

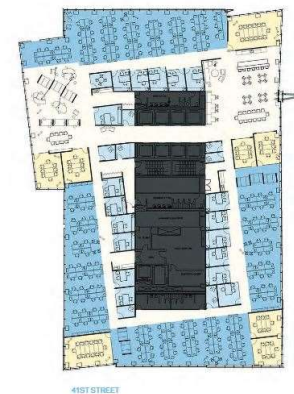
Offices	44
Workstations	38
Total Headcount	82
RSF : Person	384 : 1



DENSIFIED FLOOR PLAN

Workplace

Offices	18
Workstations	177
Total Headcount	195
RSF : Person	153 : 1



PERIMETER OFFICE FLOOR PLAN

Workplace

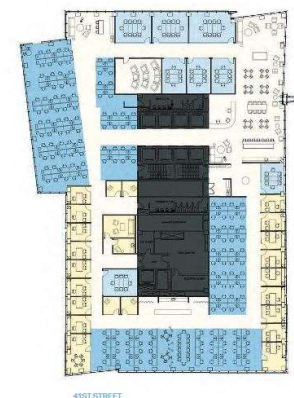
Offices	20
Workstations	160
Total Headcount	180
RSF : Person	166 : 1



MEDIA OFFICE FLOOR PLAN

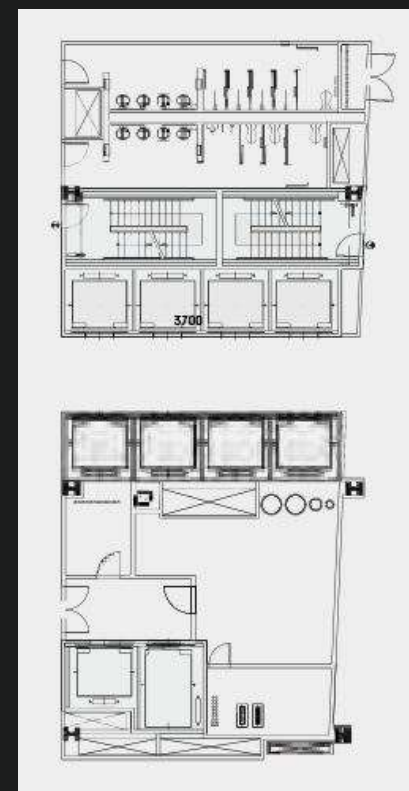
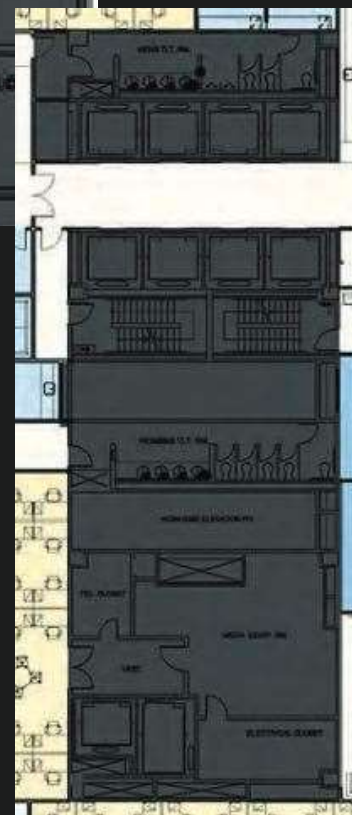
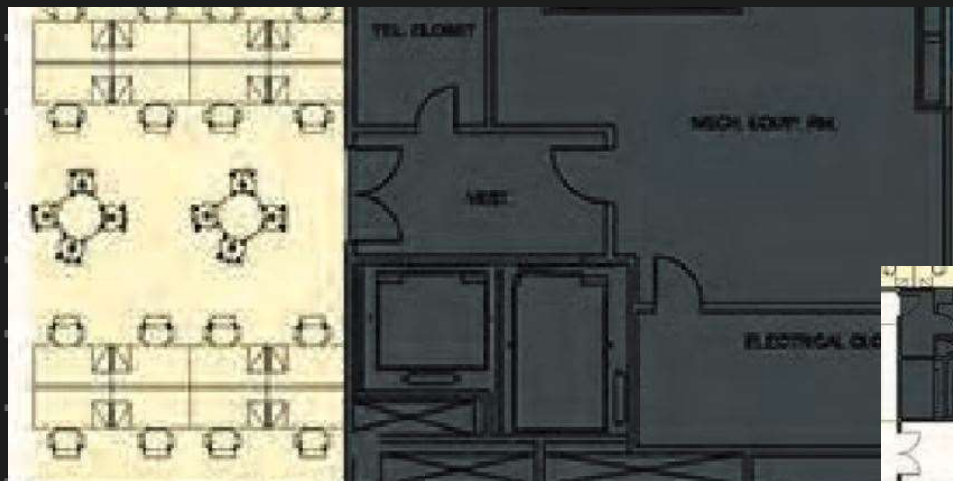
Workplace

Offices	18
Workstations	177
Total Headcount	195
RSF : Person	153 : 1



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How do
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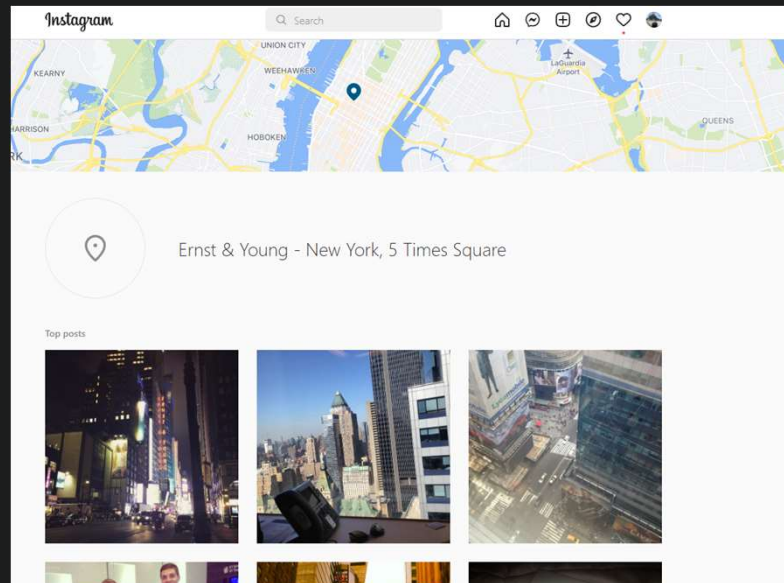


How do
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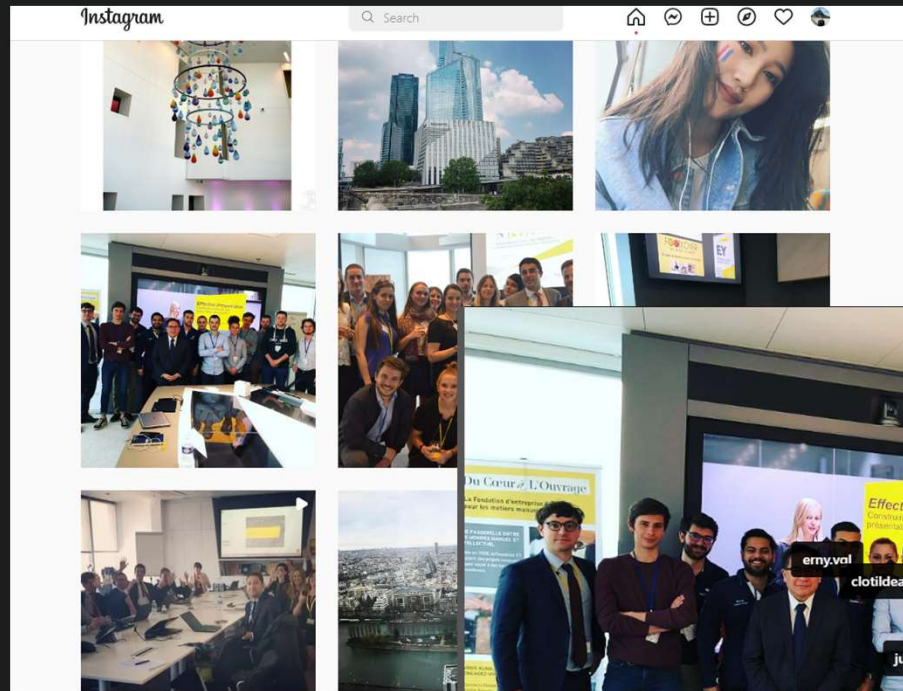


How do
I get in?

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How do
I get in?

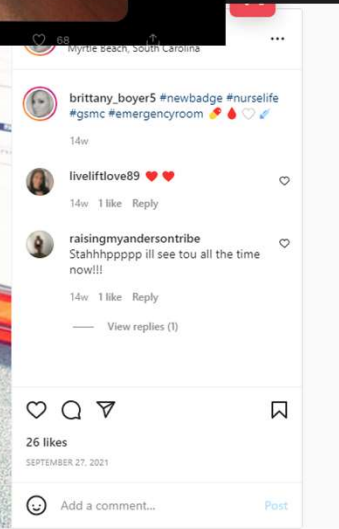
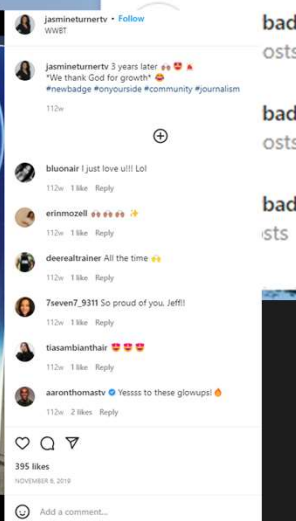
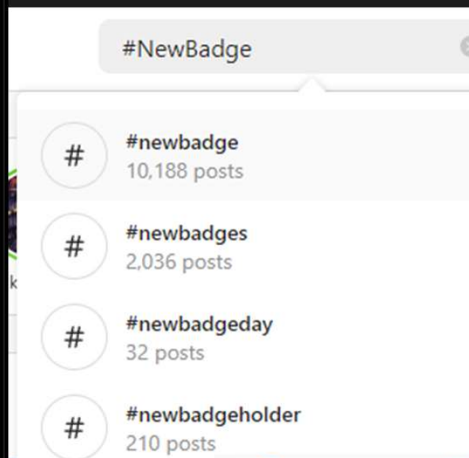
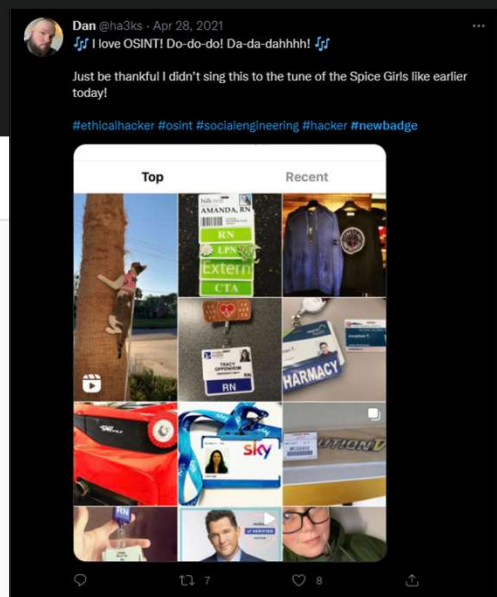


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How do I get in?

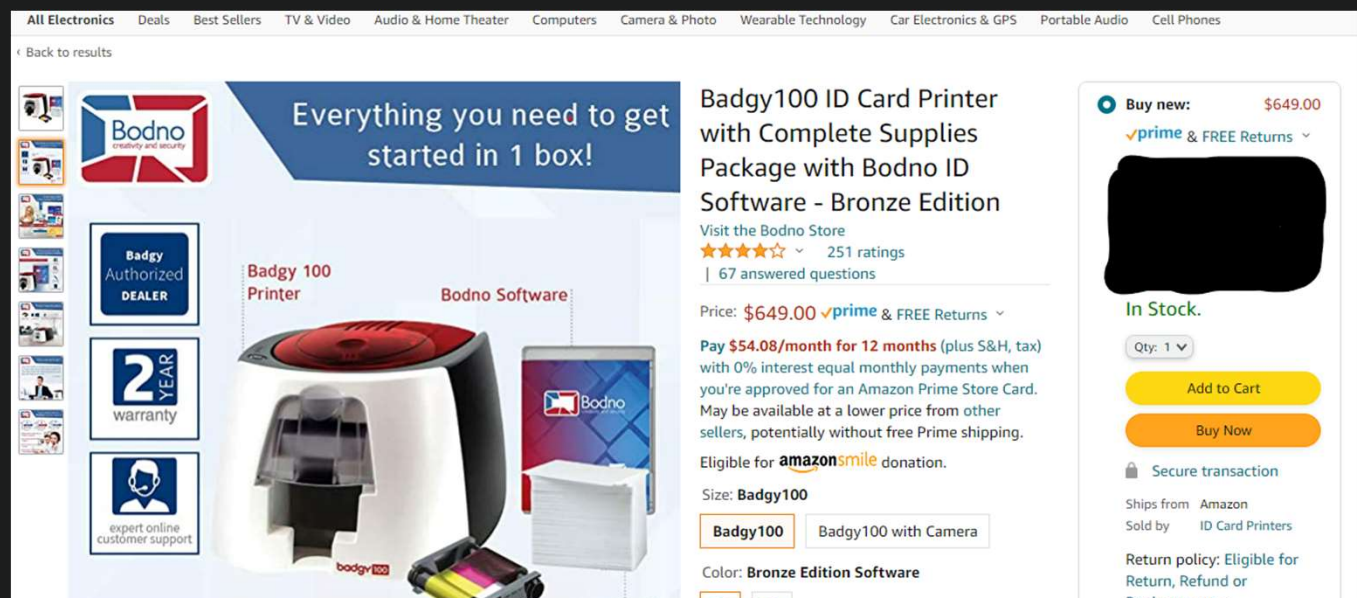
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Badges?!?

We don't need to
steal no stinking
badges!

(We can just
make our own!)



The question to ask yourself now is this...

**Do you think where you work is more secure
from infiltration & compromise than a bank
which understands and is aware that people
will try to rob it?**



Let's Go
Be B.A.D.
Guys!!!



Perceiving threats: external VS internal

07-09-2016 12:38:50



Hall Entrance

All it took
was this
column
& human
nature to
accomplish
this!



The answer after seeing that is...

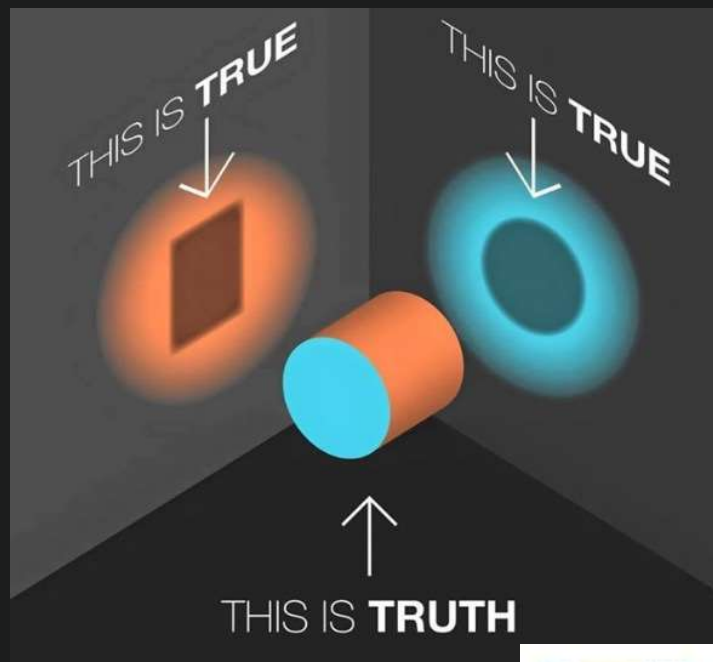
You sure hope so!!!

(But you probably know unfortunately your company would not fair much better).



I'm not attacking your network
with technology &
0-Days to get in!

I'm attacking your people using
their perceptions &
expectations against them!



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It's about
putting
people at
ease without
them
detecting
that's what
you're
doing.



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Attacker Fashion



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Attacker Fashion



Assertive roles do not mean aggressive!

What mannerisms & pretext are involved?

Hardware used can be limited but the more discreet the better your chances are of success.

Layer 2

Assertive

Attacker Fashion



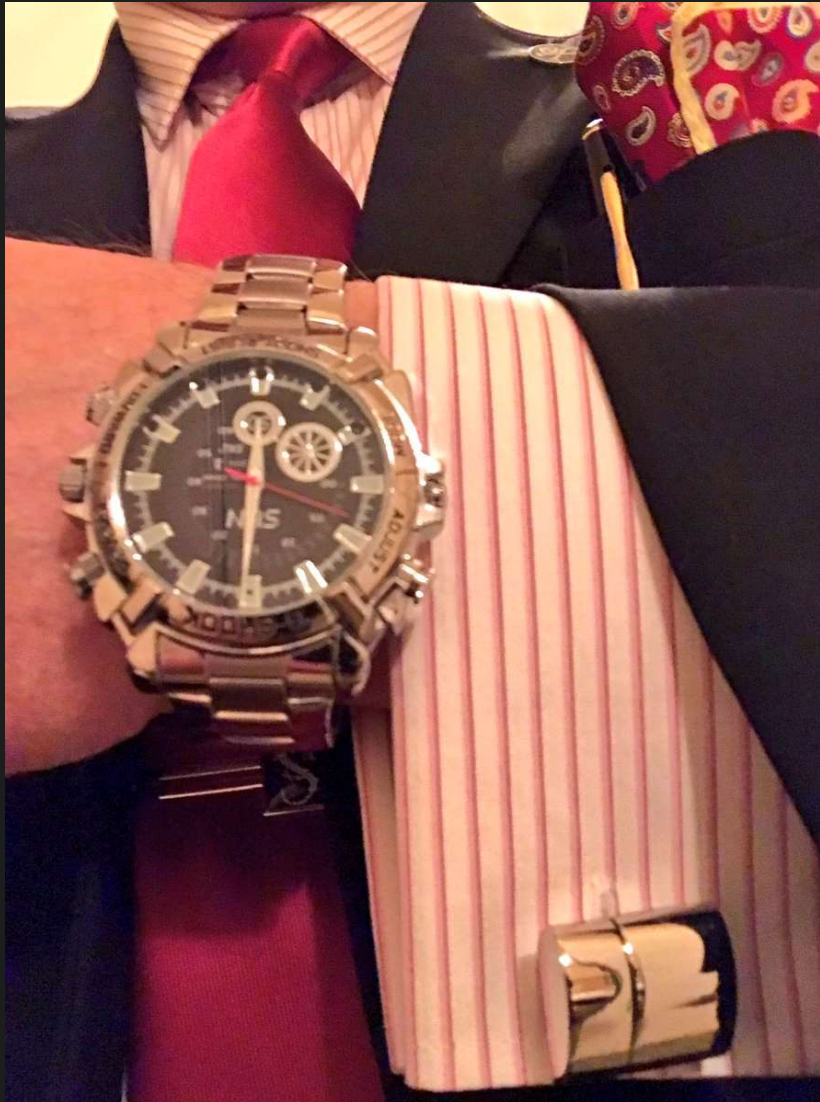
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Attacker Fashion



Attacker Fashion



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Attacker Fashion



Attacker Fashion



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Layer 1 Passive

Passive roles do not mean wimpy or timid!

What mannerisms & pretext are involved?

Hardware used can be more varied & more unusual. Being explained away as “techno thingy something or other”.

Attacker Fashion



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Attacker Fashion



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Attacker Fashion



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Attacker Fashion

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Layer 0

O.M.G.!! Roles should not be your 1st choice.

What mannerisms & pretext are involved?

O.M.G.

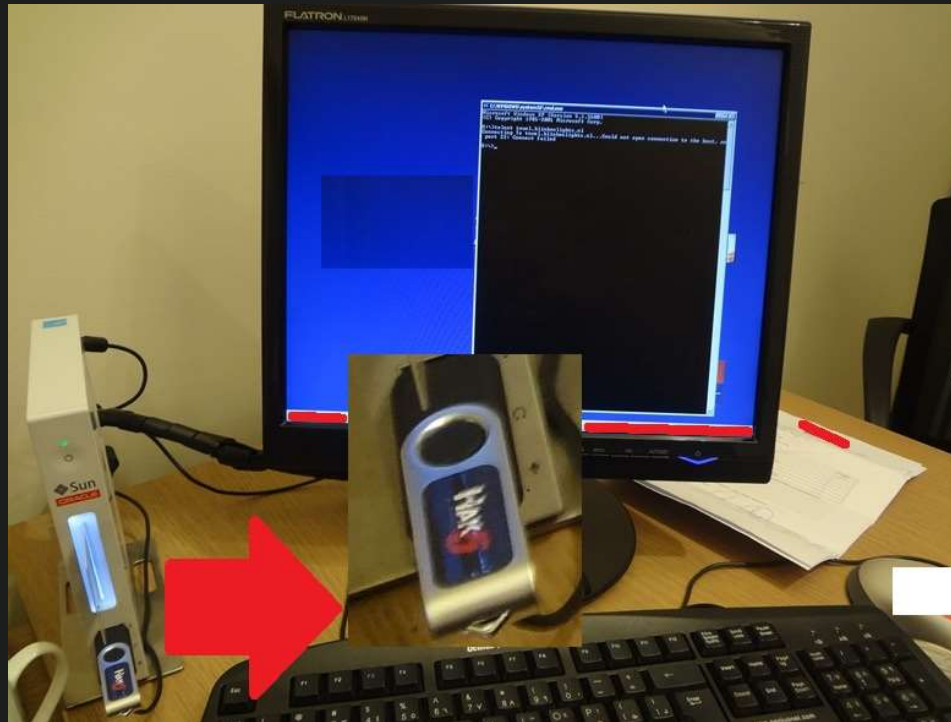
Hardware used needs to fit the situation and also will likely need to be easy to hide.

■ That
worked?!?

Attacker Fashion



Attacker Fashion



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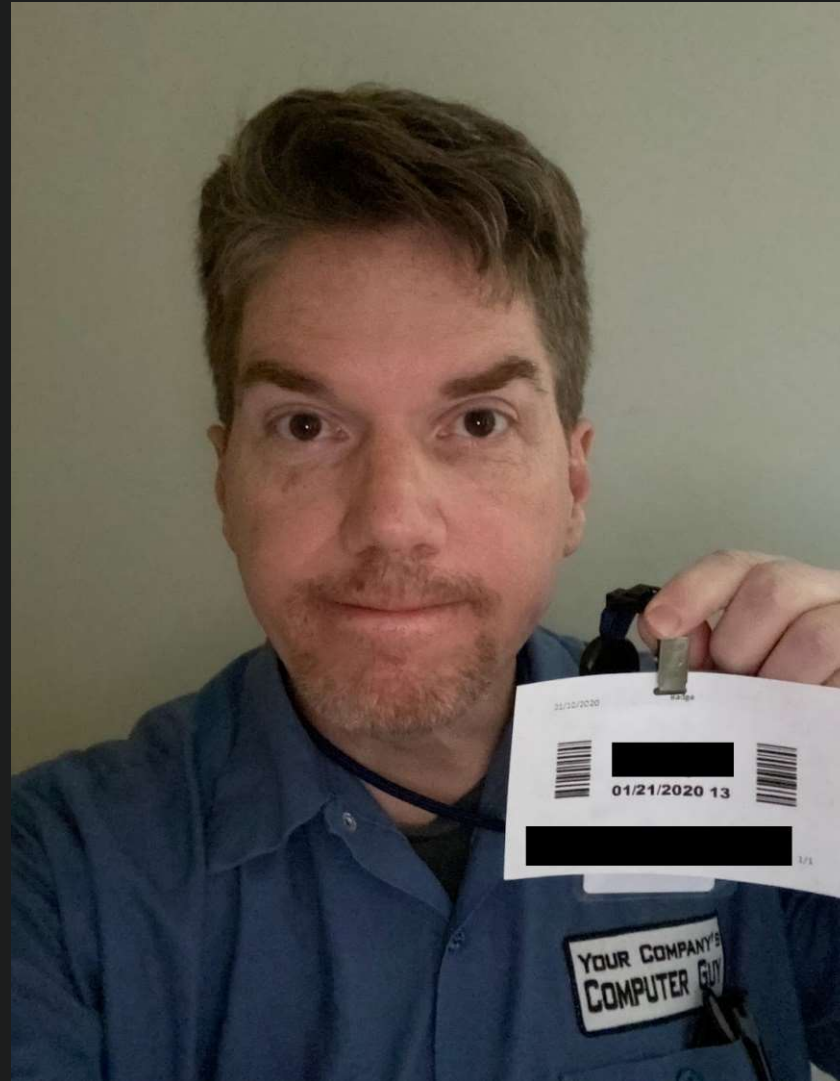
Remember!!!

IF I do find a way
in

(and I usually do)



Then make
■ sure your
employees
know how to
■ respond
once I'm
there!!!
■



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Solution 0.

Remember Perceptions!!!!

Don't just warn your employees show them

how these attacks occur not in theory
but show them real world examples!

Solution 1.
Interact with employees
when things aren't on
fire.

Solution 2

- While you're out chasing 0-Days, There's 7331- days that still haven't been patched.

- Ignore the low hanging fruit start by picking up the fruit off the Ground!!!!

The 3 E

Start Educating & Empowering
your employees.

Plus Enforcing actual policies that help.

Thank you!



← Totes Legit Promise

www.truesec.com

Discussion and Questions????
Or several minutes of uncomfortable
silence it's your choice!

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This concludes my presentation!



**Here's a fluffy kitten
as a thank you**

Interested in me being a teachable moment!

Contact my Supervising Adult
Alex.Guell@Truesec.com

<https://JaysonEStreet.com>

<https://HackerAdventures.World>

Twitter @jaysonstreet

Also on LinkedIn too! ;-)